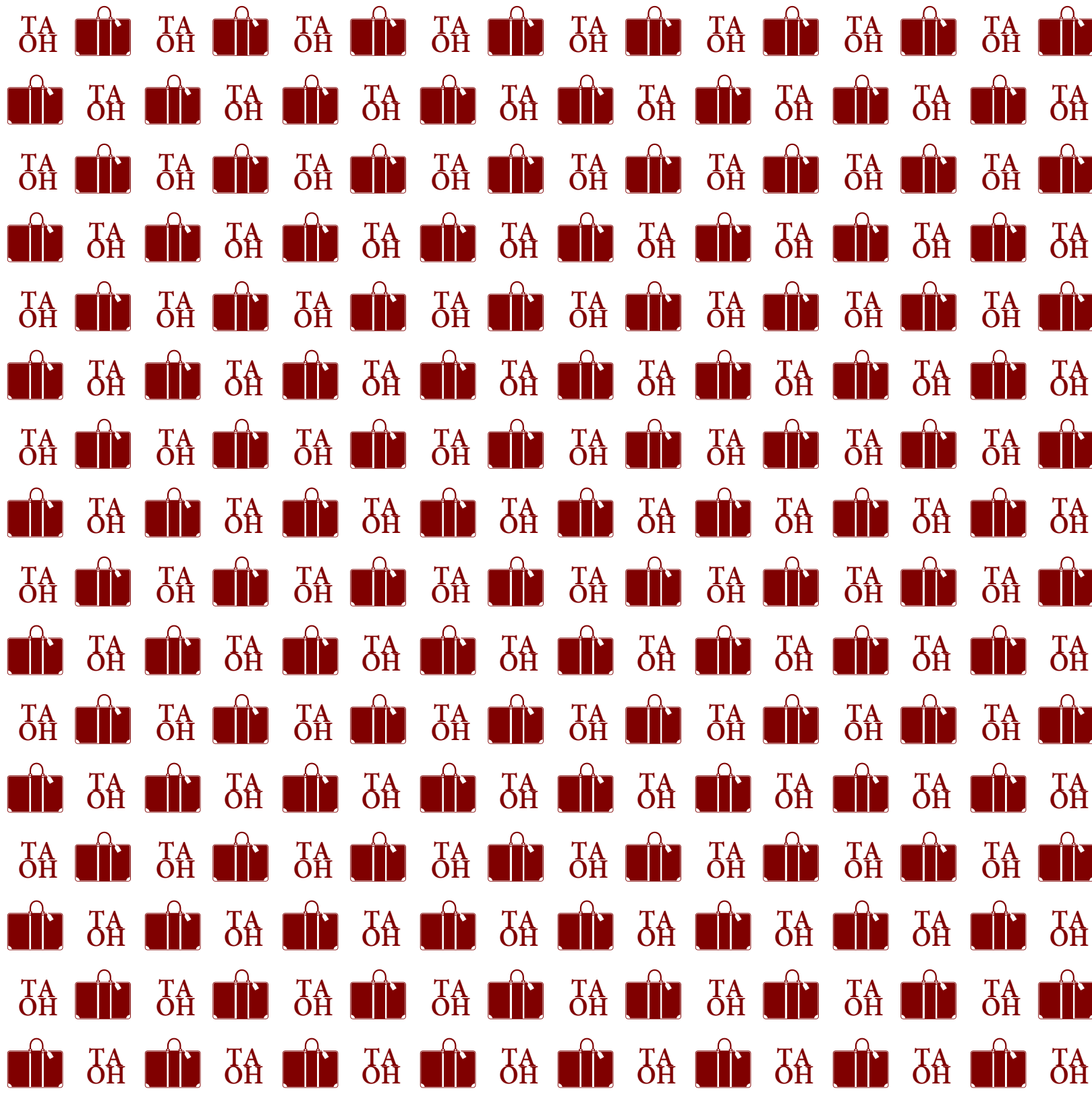


# The Art of Hospitality



Hotel Collection 2020



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## A NOTE TO OUR READERS



Welcome to The Art of Hospitality's 2020 Signature Collection Magazine, showcasing our truly extraordinary portfolio of hotels. Our job is to seek out luxury properties in trending destinations for savvy travelers, who crave that independently spirited, lifestyle experience for both work and play. Our properties go way beyond the design, food and beverage, and turn-down services. The strength of our collection starts with the people. The people on the front lines listening to what you, the traveler, are saying and not saying, and the people behind the scenes who take pride in fluffing every pillow and opening every door with a warm smile.

We invite you to discover why we're so passionate about our collection. From coast to coast and abroad, these properties understand that creating lasting impressions is what the art of hospitality is all about.

*Suzanne*  
**Suzanne Goldberg**  
Founder & President

*Neda*  
**Neda Heffron**  
Vice President

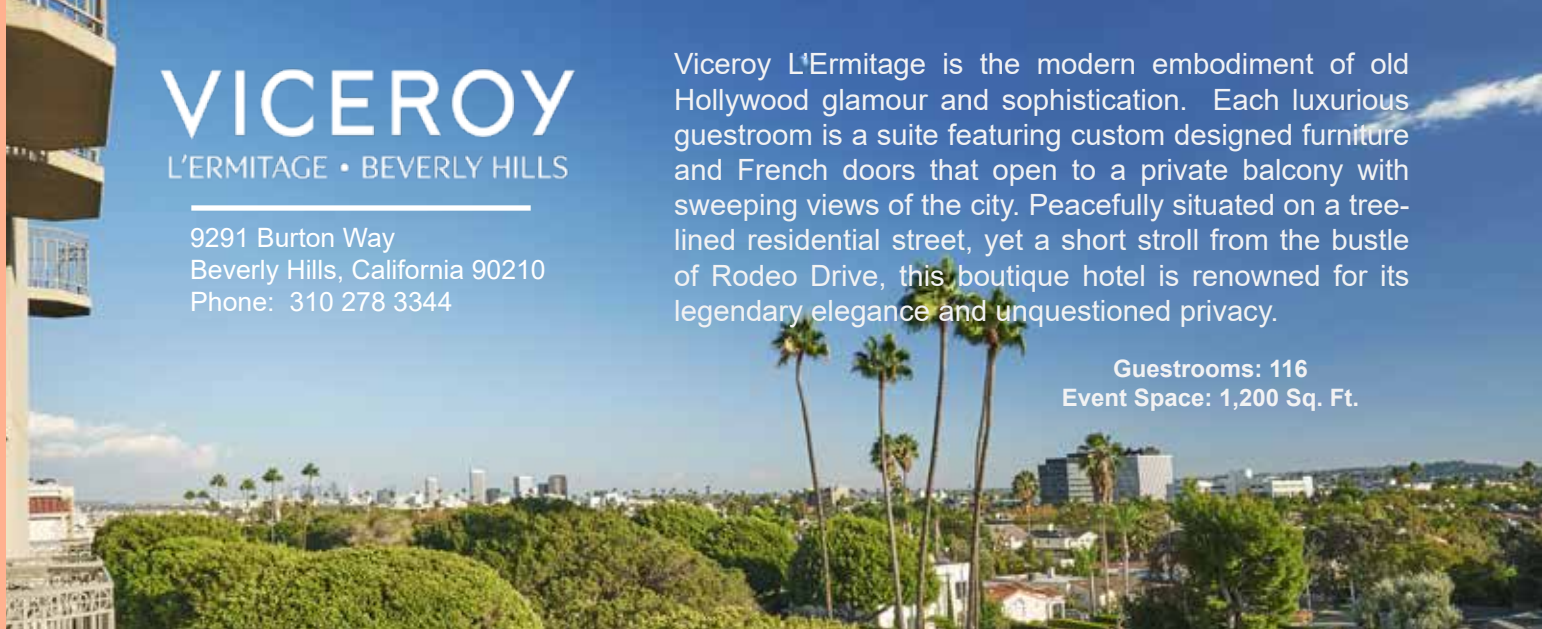
# VICEROY

L'ERMITAGE • BEVERLY HILLS

9291 Burton Way  
Beverly Hills, California 90210  
Phone: 310 278 3344

Viceroy L'Ermitage is the modern embodiment of old Hollywood glamour and sophistication. Each luxurious guestroom is a suite featuring custom designed furniture and French doors that open to a private balcony with sweeping views of the city. Peacefully situated on a tree-lined residential street, yet a short stroll from the bustle of Rodeo Drive, this boutique hotel is renowned for its legendary elegance and unquestioned privacy.

Guestrooms: 116  
Event Space: 1,200 Sq. Ft.





## HUNTLEY

### SANTA MONICA BEACH

1111 2nd Street  
 Santa Monica, California 90403  
 Phone: 855 998 5323

Situated on a tree-lined residential street just two blocks from the beach, the Huntley Santa Monica Beach blends breezy Southern California surroundings with modern décor and playful style. Offering guest rooms with city or ocean views, and a one-of-a-kind rooftop dining experience designed by Thomas Schoos, the Huntley Hotel is truly a luxurious seaside haven. **Guestrooms: 204 | Event Space: 5000 Sq. Ft.**





# HOTEL ÄNDRA

SEATTLE

2000 4th Avenue  
Seattle, Washington 98121  
Phone: 206 448 8600

Hotel Ändra is uniquely Seattle and a world apart from other Seattle boutique hotels. The Scandinavian design elements are a tribute to the city's Nordic heritage, while the use of prominent Pacific Northwest elements – water, wood and stone – is present throughout the hotel. The design reflects the contrast of modernism and sustainability – sleek and textured, light and dark, warm and cool, modern and traditional.

Guestrooms: 119 | Event Space: 3,200 Sq. Ft



# 12 Chefs *to* Know

The hotel restaurant scene is sizzling! No longer are travelers asking the concierge where the hottest eatery in town is. Instead they are letting their palate decide where to stay based on the buzz of the in-house restaurant. *The Art of Hospitality's* collection boasts some of the industry's culinary stars, who bring their creative talents right to your table.

La Scala



**Charlie Palmer**  
Charlie Palmer at The Knick  
The Knickerbocker



**Alex Manos**  
The Penthouse  
The Huntley Santa Monica Beach



**Tom Douglas**  
Hot Stove Society  
Hotel Åndra



**Stefano Sanna**  
La Scala  
The Sukhothai Shanghai



**Rowan Babe**  
Hans' Bar & Grill  
11 Cadogan Gardens



**Brian Batten**  
George's Restaurant  
Hotel Éclat Beijing



**Aaron Bludorn**  
Café Boulud  
The Surrey



**Lee Wolen**  
Somerset  
Viceroy Chicago



**Alfonso Salvaggio**  
Haxells Restaurant & Bar  
Strand Palace Hotel



**David Tamburini**  
La Scala  
The Sukhothai Bangkok



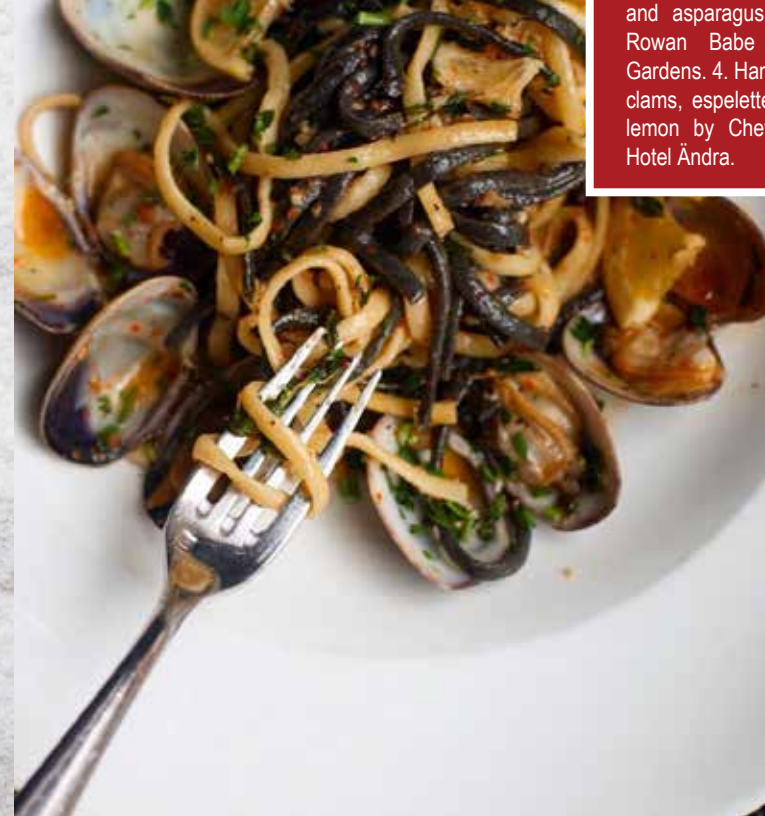
**Benjamin Xavier**  
The Trafalgar Dining Rooms  
The Trafalgar St. James



**Roger Thomas**  
Avec Nous  
Viceroy L'Ermitage



CLOCKWISE FROM TOP LEFT  
1. Rigatoni al forno at La Scala Bangkok in The Sukhothai 2. Porterhouse for two at Charlie Palmer at The Knick. 3. Dover sole meuniere with coastal mushrooms and asparagus courtesy of Chef Rowan Babe at 11 Cadogan Gardens. 4. Handmade linguini with clams, espelette butter and Meyer lemon by Chef Tom Douglas at Hotel Åndra.









# VICEROY

WASHINGTON DC

1430 Rhode Island Ave. N.W.  
 Washington, D.C. 20005  
 Phone: 202 742 3100

Situated on a tree-lined street, just steps from the bustling 14th Street corridor, the Viceroy Washington DC feels like a residence with substance. In addition to its prime location, you'll be drawn to the richly textured guestrooms and meeting spaces with high-tech design that inspires creativity.

Guestrooms: 178 | Event Space: 3,610 Sq. Ft





1438 Washington Ave  
Miami Beach, FL 33139

Open the doors to Esmé on Miami Beach's famed Española Way and enter a world where time slips away – a hotel where the swagger and moxie of the past infiltrates the present to thrilling effect. Esmé's collection of historic buildings and walkways recaptures the spirit of a Spanish Village, enveloping 145 guest rooms and suites, and five dining and drinking destinations, all influenced by the delightfully checkered past of this location. Once an artists' colony where Desi Arnaz started a craze for the rumba and Al Capone's cronies ran less-than-legal card games—Esmé has been made over with all the trappings of an of-the-moment destination.

**Guestrooms: 145**



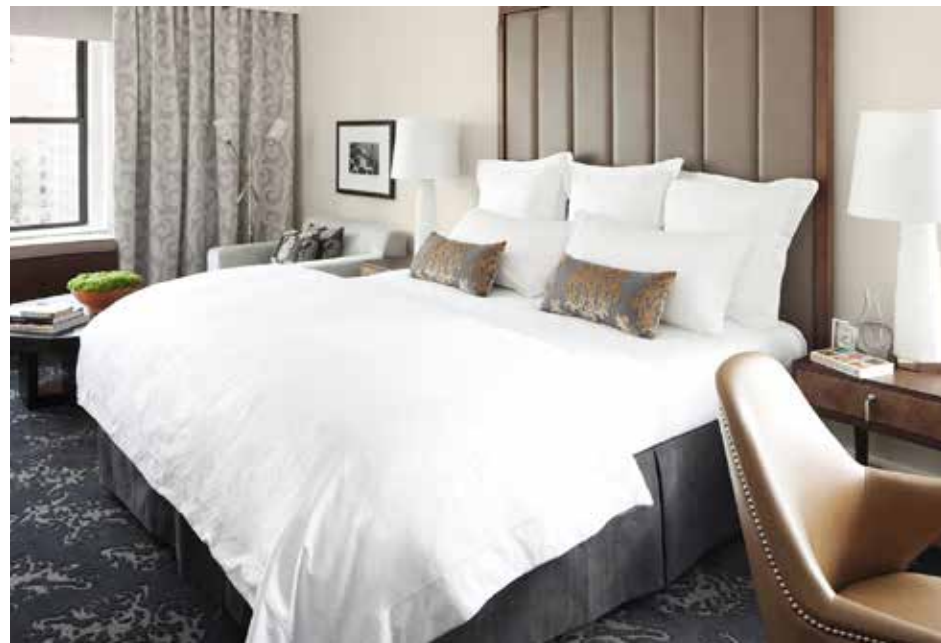
# Jet Set Pets



**T**raveling with pets is increasingly common, as owners bring along their furry loved ones to enjoy the good life. Your pooch will say bow-WOW to all the extra attention from TAOH hotels, including custom room service menus and gourmet treat turn downs. Our dog-loving teams will have Fido feeling right at home with a pawsome welcome and loads of head scratches!

**ABOVE:** Olive relaxes by the fire while dreaming about her next vacation. **FACING PAGE CLOCKWISE FROM TOP LEFT:** Miss Kitty and Rufus are all checked in at the **Hotel Andra** and to explore Seattle. // Bleu the Book Worm loves reading the NY Times in the lobby of the **Surrey Hotel**. // Breakfast is on it's way for Charlie at **Mason & Rook**. // Lulu is perfectly happy to take the left side of the bed next to her BFF at the **Viceroy L'Ermitage Beverly Hills**. // Tallulah is rethinking that wake-up call she set at the **Viceroy Chicago**.





# THE SURREY

PRIVATELY NEW YORK

20 East 76th Street  
New York, New York 10021  
Phone: 212 288 3700

Built in 1926, the Surrey has been home to many of New York's most glamorous celebrities. JFK, Bette Davis, Claudette Colbert, and other famous faces were drawn to the allure of exceptional, discreet service. Today, acclaimed interior designer Lauren Rottet of Rottet Studio has modernized New York's most intimate address while maintaining its storied history.

Guestrooms: 189 | Event Space: 5,000 Sq. Ft.



**THE  
KNICKERBOCKER**

6 Times Square  
 New York, New York 10036  
 Phone: 212 204 4980

In the heart of New York City, edging the bright lights of Broadway and the calm of Bryant Park, The Knickerbocker debuts as the first luxury hotel in Times Square. Here at the crossroads of the world, where drama, design, fashion and finance collide with mythical wonder, a classic 1906 Beaux Art landmark is reborn as a haven of contemporary style.

**Guestrooms: 330**  
**Event Space: 10,013 Sq. Ft.**





# CONCORDE HOTEL NEW YORK

127 East 55th Street  
New York, New York 10022  
Phone: 212-355-2755

Opening the doors in 1984, Concorde Hotel New York has historically served as a hotel for British Airways for over 20 years. This exclusive partnership established a close-knit culture between the airline crew and the hotel staff that accommodated them. It's this personal engagement with guests that the staff was eager to bring to the general public. It was decided in February 2018 that the hotel would open its doors once again to all New York guests.

Guestrooms: 122 | Event Space: 2,000 Sq. Ft.

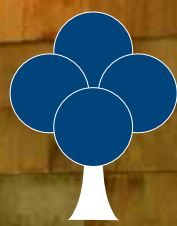


HOTEL  
HENDRICKS

25 West 38th Street  
New York, New York 10016  
Phone: 833-436-3745

Soaring 27 stories over Fifth Avenue, Hotel Hendricks is a stylish newcomer located just steps from Herald Square, Bryant Park, and Fifth Avenue shopping. Set to open in Spring of 2019, the hotel pairs five-star service with industrial-chic design features by noted designer Marchello Pozzi.

Guestrooms: 176 | Event Space: 1200 Sq. Ft.

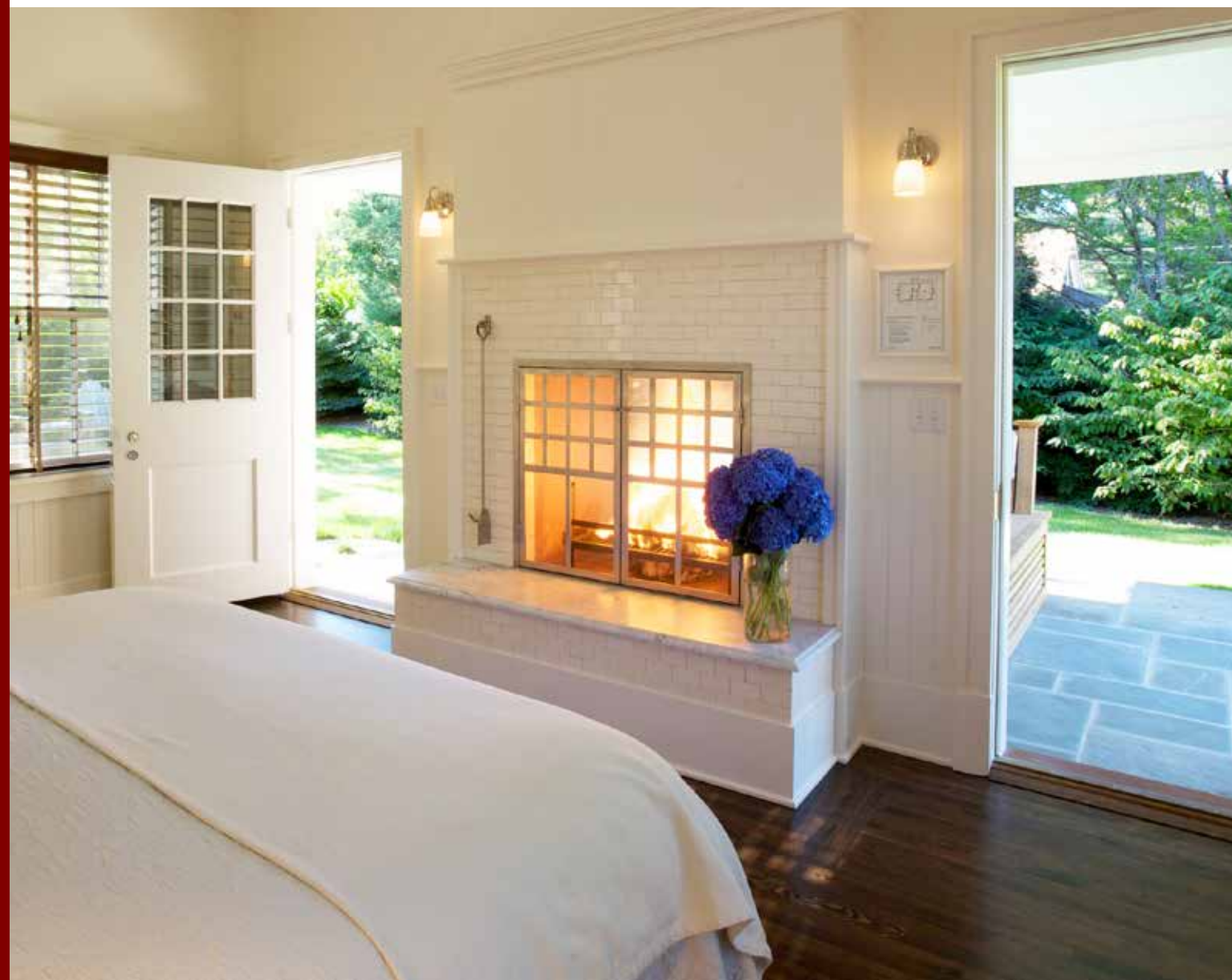


## THE REFORM CLUB

23 Windmill Lane  
Amagansett, New York 11930  
Phone: 631 267 8500

Nestled in lush gardens of lavender and hydrangeas, and minutes from beaches, shopping and dining, is The Reform Club. Home to a vintage cedar-shingled mansion with seven luxurious townhouse suites, three specialty cottages, and the 21 House - a 3,800 square foot residence featuring 4 bedrooms, fireplaces, gourmet chef's kitchen, and wrap around porch. The latest addition is the Napeague House, a private beach front home, with all the hotel services.

Guest Suites: 7 | Cottages: 3 | Private Homes: 2





# ROOFTOPS Worth *Toasting*



## Sophisticated Living

On the 26th floor of [Hotel Hendricks](#) sits their rooftop lounge with unobstructed views of Manhattan's skyline, serving up classic to bespoke cocktails, where you can soak up the city's colorful and most vibrant views.



## Iconic Luxury

Peace and tranquility awaits on the 8th floor of the [Viceroy L'Ermitage Beverly Hills](#)' rooftop pool and Pavilion, that overlooks a picture perfect tree lined street. Spend the day swimming and dining or host a magical outing under the stars.



## Warm and Cozy

The [Trafalgar St. James](#)' rooftop space is for sipping individually crafted cocktails and drinking in the inimitable city view. Complete with alfresco and canopy-covered seating for a year-round experience.



## High Above the City

Overlooking Times Square, St. Cloud is the ultimate rooftop bar in NYC. Named for the late-19th century hotel that originally occupied the site, St. Cloud is the pinnacle of luxury atop [The Knickerbocker Hotel](#).

## Central Park Views

The Private Roof Garden on the 17th floor of [The Surrey](#) is a true oasis with the fragrance of lavender coupled with magical views of Central Park and New York skyline.

## Sky Bar

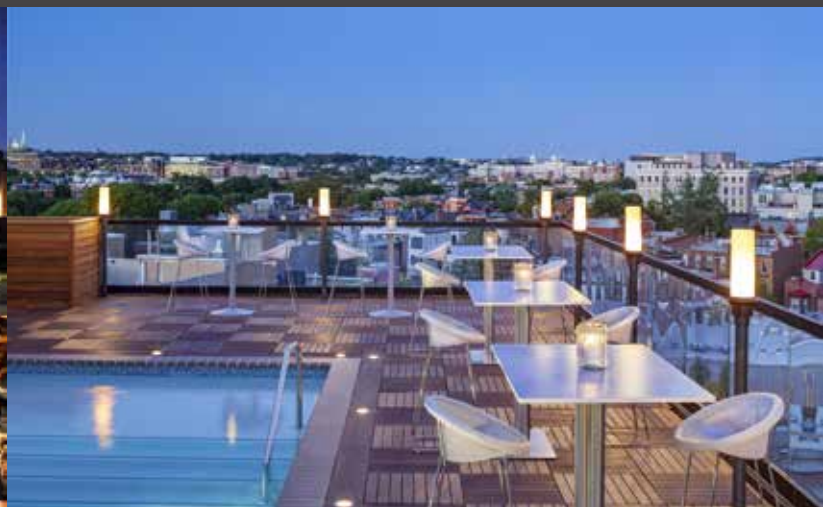
Chilling poolside at [Viceroy Washington DC](#) hotel's, rooftop bar is the only way to beat the D.C. heat with a relaxing vibe and savory bites.

## Panoramic Ocean Views

Take in breathtaking views of the Pacific Ocean while indulging in cocktails and acclaimed cuisine at The Penthouse Restaurant atop [The Huntley Hotel Santa Monica Beach](#).

## Craft Cocktails

Set on the 18th floor, Devereaux, the rooftop lounge of the [Viceroy Chicago](#), serves craft cocktails and delicious bites with unobstructed views of Chicago's picturesque skyline and Lake Michigan.





11 Cadogan Gardens was built by Lord Chelsea in the late 19th century and originally comprised four separate Victorian town houses. With a fabulous location in such a prestigious area, the hotel became vastly popular as a home from home for travelling Victorian aristocrats, politicians and bon viveurs. More recently 11 Cadogan Gardens was home to a private members club, and a sense of privacy and exclusivity remains. If the walls could talk, they would surely regale us with tantalising tales and glamorous gossip from days gone by.

**Guestrooms: 56 | Event Space: 323 Sq. Ft.**

11 Cadogan Gardens  
Chelsea, London, SW3 2RJ  
United Kingdom  
Phone: +44 (0)20 7730 7000



# THE TRAFALGAR

## ST. JAMES


2 Spring Gardens  
London, SW1A 2TS United Kingdom  
Phone: +44 207 870 2900

The Trafalgar St. James is a true destination hotel, bringing together the greatest elements of modern London design, food, drink and service. This historic building is decorated in true British style featuring bold colors, refined furnishings and iconic wall art of London's music idols. With an innovative restaurant, high-styled living room bar, and sophisticated rooftop lounge, this iconic hotel in the center of the city is the perfect London retreat.

**Guestrooms: 131 | Event Space: 5,446 Sq. Ft.**





  
**STRAND PALACE**  
 EST. 1909 LONDON

372 Strand  
 London, WC2R 0JJ  
 Phone: +44 (0)20 7379 4737

**Guestrooms: 785**

Set in the heart of London, just a stone's throw from lively Trafalgar Square and buzzing Covent Garden, the Strand Palace has been welcoming guests to London since 1909. Its enviable position on the Strand serves as a most excellent location for business and leisure travel. Just off of the heels of a major renovation, the style is contemporary, blended with subtle art deco touches, a sophisticated color palette, complemented by truly British charm.





# The Mayfair Townhouse

Launching in Fall 2020, The Mayfair Townhouse is situated near London's Green Park on Half Moon Street alongside Piccadilly. The Mayfair Townhouse will debut with 172 rooms & suites (including 2 Penthouse Suites and Garden Suites), The Dandy Bar, private gym and versatile event spaces.

27-41 Half Moon Street  
London W1J 7BG, United Kingdom

Guestrooms: 172



# DESTINATION T.A.O.H.

Coast to coast and across the pond, TAOH is on the move...



# éclat

BEIJING • 北京

No. 9, DongDaQiao Road,  
Chaoyang Dist., Beijing 100020  
Phone: 86 10 8561 2888

Hotel Éclat is a stunning iconic structure on the Beijing skyline, standing impressively in the heart of the city's downtown Central Business District. The hotel's unique sense of flair extends to its 100 oversized guestrooms and individually-styled suites with private indoor terraces and lagoons. The Éclat houses museum quality art throughout, and the largest Salvador Dali collection outside of Spain.

Guestrooms: 100 | Event Space: 5,381 Sq. Ft





# THE SUKHO THAI SHANGHAI

380 Weihai Road  
Jing'an District, Shanghai 200041, China  
Phone: (8621) 5237 8888

The Sukhothai Shanghai, a lifestyle contemporary hotel is characterized by simplicity and functionality enhanced by thoughtful design details. Contemporary in design, the hotel is masterfully crafted by the acclaimed design practice Neri & Hu and features a collection of handpicked materials such as natural stones, fine woods and brass that blends with stylish furnishings and an alluring selection of artworks.

**Guestrooms: 201 | Event Space: 4691 Sq. Ft.**







  
**THE SUKHOTHAI**  
BANGKOK

13/3 South Sathorn Road  
Bangkok 10120, Thailand  
Phone: +66 (0) 2344 8888

Nestling in six acres of beautifully landscaped gardens and water ponds in bustling Bangkok, The Sukhothai Bangkok, truly a haven of calm and serenity, combines traditional refinement with immaculate contemporary style. Wining and dining is a pleasure at The Sukhothai's world class Restaurants and Bars, including Colonnade, famed for Sunday Brunch, La Scala Italian Restaurant and the award-winning Celadon, home of delicious Thai cuisine.

Guestrooms: 210 | Event Space: 48,000 Sq. Ft.

## North American Collection


HOTEL	CITY	NEIGHBORHOOD	GDS
Viceroy L'Ermitage	Los Angeles	Beverly Hills	VG
Huntley Santa Monica Beach	Los Angeles	Santa Monica	PH
Hotel Ändra	Seattle	Downtown	BT
Viceroy Chicago	Chicago	Gold Coast	VG
Viceroy Washington DC	Washington, DC	Logan's Circle	VG
Esmé Miami Beach	Miami	South Beach	PH
The Surrey	New York City	Upper East Side	WB
The Knickerbocker	New York City	Bryant Park	LW
Concorde Hotel	New York City	Midtown East	YX
Hotel Hendricks	New York City	Midtown West	PH
The Reform Club	Amagansett, New York	The Hamptons	Call Us

## European Collection

HOTEL	CITY	NEIGHBORHOOD	GDS
The Trafalgar St. James	London	Trafalgar Square	QQ
11 Cadogan Gardens	London	Chelsea	WB
The Strand Palace	London	Covent Garden	WV
The Mayfair Townhouse	London	Mayfair	YX

## Asian Collection

HOTEL	CITY	NEIGHBORHOOD	GDS
Hotel Éclat	Beijing, China	Chaoyang District	LX
The Sukhothai Shanghai	Shanghai, China	Jingan District downtown Shanghai	LX
The Sukhothai Bangkok	Bangkok, Thailand	Sathorn District	LX

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Hospitality

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